



## HIMSS26 VS. THE OTHER GUYS

You don't need more shows.  
You need the right one.

	HIMSS26	The Other Guys
Unmatched Audience Diversity	26	-
Global Reach and Scale	26	-
Alignment with the Industry's Most Pressing Topics	26	-
Themed Environments	26	✓
Customizable Exhibit Options	26	-
Access to the Right Decision-Makers	26	-
Structured Networking Events	26	✓
Established Reputation	26	-
Comprehensive Exhibitor Support	26	-
Large Government Presence	26	-
Variety of Thought Leadership Platforms	26	-
Strategic Alliance Opportunities	26	-

