

HIMSS25 Know Before You Go!

Dear Valued HIMSS25 Exhibitor!

Thank you for participating in HIMSS25, VIVA LAS VEGAS!

We encourage you to amplify your communications on social media using **#HIMSS25** hashtag and don't forget to utilize your complimentary badges to invite your clients or potential clients. Please take a few minutes to read through the information in this package. This information will help you find key locations (service center, registration, booth selection room, etc), important contacts if you have questions, and much more. Please share this information with your booth staff.

Additional Information: Online Know Before You Go Packet

Extend Your Reach with #HIMSS25 Social Media

We're excited to connect with you both onsite and online during the HIMSS25 Global Health Conference & Exhibition! To maximize exposure of your brand, products and booth activities, we invite you to:

- Tag us **@HIMSS Global Health Conference & Exhibition** on [LinkedIn](#), **@himssgc** on [Instagram](#), **@himssgc** on [TikTok](#), and **@HIMSS Global Health Conference & Exhibition** on [Facebook](#) to engage our followers.
- Go ahead and follow our accounts before coming on site to make tagging easier!
- Include **#HIMSS25** on all social posts surrounding the event so attendees can easily discover your updates, demos and specials in their feed. This also allows us to identify and spotlight top exhibitor content to our community.
- Add **@himssgc** to your Instagram stories or feed posts and tag our account as a collaborator. We will gladly repost your images and videos to our account while onsite. Photos with booth #s and product demos perform particularly well!
- Cross-tagging allows us to amplify one another's content and expand reach. We look forward to driving awareness around your HIMSS24 participation through these social media touch points!

Exhibit Hall Hours:

Tuesday, March 4 | 10:00am – 5:30pm

Wednesday, March 5 | 9:45am – 5:30pm

Thursday, March 6 | 9:30am – 3:00pm

*All exhibitors and EAC's entering the hall must be wearing a HIMSS25 badge

*If exhibitor or EAC needs access to the hall outside of these times, they MUST have 24-hour access on badge.

Security:

Las Vegas, NV is a major city with the inherent security risks of any major metropolitan area. Please, do not leave valuable items unattended in your booth space during move-in, show hours or move-out. HIMSS would like to keep this show a theft-free event.

On-Site Emergency Procedure

In Case of Emergency:

- **Emergency** - call 911. Non-emergency, call 702-828-3111.
- **Venetian Expo** - non-emergency, call 702-414-9311 or 49311 from a house phone
- **Caesars Forum** - call 911. Non-emergency, call 775-228-3924
- **Wynn Las Vegas** - 702-770-2820 or 2820 from a house phone

Attendee Roster:

Search to see who is attending HIMSS25 with our attendee roster via HIMSS25 Mobile App. The list includes Company Name, Contact Name, Title, City & State.

Please keep in mind, this list will not include any attendee that opted-out of being listed on the roster.

HIMSS26 Booth Selection:

HIMSS26 booth selection will take place during HIMSS25
Venetian | Level 1 | Room 304

HIMSS25 Exhibitor Listing- Gain Maximum Exposure!

With over 110K views, you don't want to miss out on updating your profile. You still have time, don't delay, update today!

https://himss24.exh.mapyourshow.com/6_0/login.cfm

HIMSS Floor Managers:

Floor managers are available to answer any questions to support your efforts during move-in, show hours, and move-out. Work with the floor manager in your booth area. The floor managers are:

FLOOR MANAGER	BUILDING	BOOTH RANGES	CELL PHONE
Frank Misceo	Caesars Forum	All	310-741-9278
Bill Taylor	Venetian	All of Hall G & booths 119 – 1177 on Level 2	463-822-5004
Jenn Adams	Venetian	Booths 1217 – 4475 Level 2	682-209-4221
Brendan McAnulty	Venetian	Booths 4600 – 6938 Level 2	828-785-2919

Freeman Concierge (Decorator)

Freeman concierges are available to answer any questions to support your efforts during move-in, show hours, and move-out. The Freeman concierges are:

Zachary Mill Venetian Expo Mobile: 702-379-8748	Sheri Thompson Caesars Forum Mobile: 469-953-4010
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Freeman Service Center: 855-424-3738
Venetian Expo (Internet): 702- 733-5724
Caesars Forum (Internet): 702-967-4300

Venetian Expo (Catering): 702-733-5366
Caesars Expo (Catering): 702-769-6295

HIMSS25 Exhibit Staff

HIMSS staff will be circulating the show floor throughout the move-in/show and move-out process and if you need to get a hold of one of us, please do. **(*Phone Numbers active during Conference Only)**

Melissa Householder, CEM Operations Manager Mobile: 646-814-9128	Natalie Nguyen, CEM Operations Specialist Mobile: 571-278-1096		
Becky Washler VP of Sales Mobile: 312-305-3952	Jessica Daley Business Development Director Mobile: 773-203-8147	Lisa Currier Senior Sales Executive Mobile: 312-520-5077	Jim Collins Sales Director Mobile: 312-848-1067
Deborah Caruso Senior Sales Executive Mobile: 312-305-1734	Laura Goodwin Sales Program Lead Mobile: 312-305-3975	Saba Emmanuel Business Development Manager Mobile: +1.416.844.8293	John O'Neil Business Development Manager Mobile: 929-651-0328
Matthew McDonough Business Development Manager Mobile: (917) 245-8125			

We would like your HIMSS25 Global Health Conference & Exhibition experience to be one of the best shows of the year. We trust you will make new contacts, reconnect with existing clients, and enjoy the city of Chicago. Please do not hesitate to contact us if you have any questions. Again, thank you for your participation at HIMSS24, and we hope to see your company represented at future HIMSS Global Conferences and Exhibitions. Please feel free to contact us at any time during the conference. On behalf of the entire HIMSS staff, WELCOME!

Sincerely,

Natalie Nguyen, CEM
 Operations Specialist
 Informa | HIMSS Global Health Conference & Exhibition